

#4 KINGS CROSS

Introduction

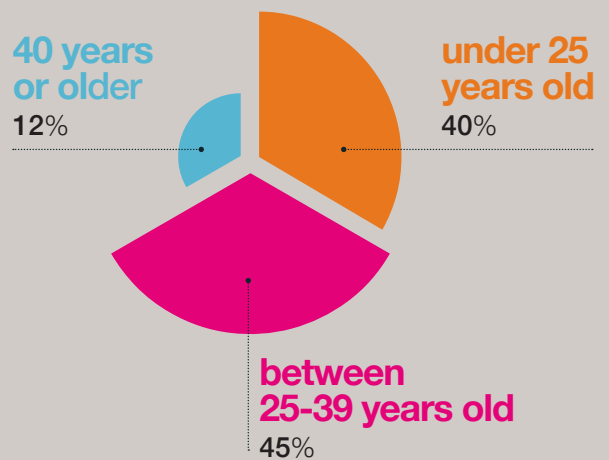
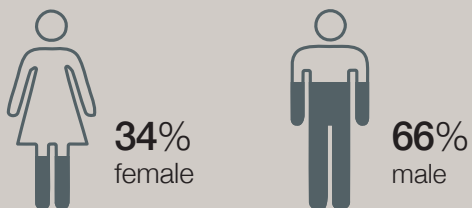
Late Night Management Areas Research (LNMAR) collects data on the night-time economy across ten precincts in the City of Sydney. This research enables the City to monitor the night time economy and assess the trends occurring to inform current and future strategies.

This document provides a snapshot of King Cross at night in 2015. The full report is available here: www.cityofsydney.nsw.gov.au/sydneyatnight

Age and gender

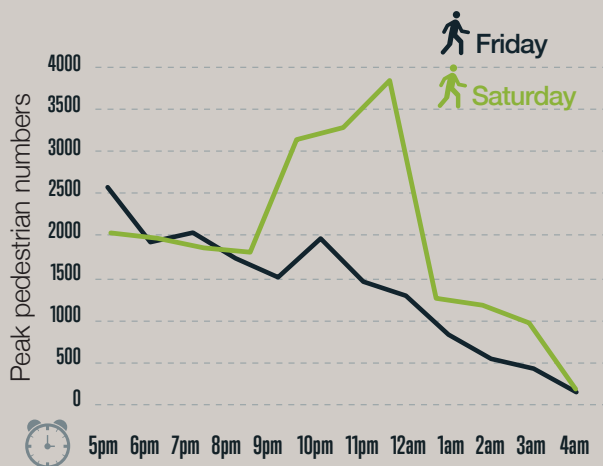
82 people were interviewed in Kings Cross between 6pm and 1am. Most were male and between 25-39 years old.

Socially and culturally diverse visitors reduce the risk of antisocial behaviour. OPEN Sydney has a target that by 2030, 40% of people enjoying the city at night will be aged over 40.



Pedestrian counts

Kings Cross was busiest between 10pm-12am along Bayswater Road on Saturday nights. After 12am on Saturday the number of pedestrians decreased.



Reasons for visitation

Most people interviewed in Kings Cross said they were going home.



65% of Kings Cross patrons had, or intended to have, an alcoholic drink during the night – compared to 58% for the City as a whole.

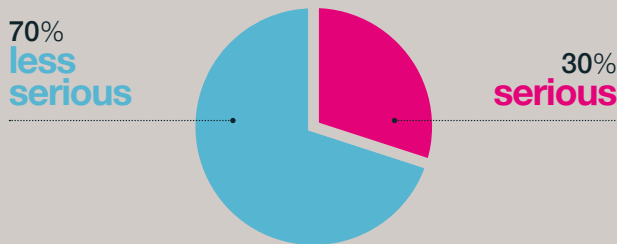
Photo credit (1): Brett Taylor, size and colour adjusted, Flickr

Anti-social behaviour

2012 722 ASB incidents*

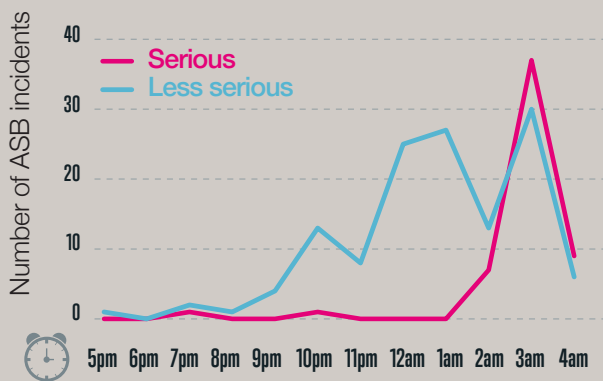
2015 185 ASB incidents

Kings Cross had the highest proportion of serious incidents in the City. Most serious incidents occurred after 2am.



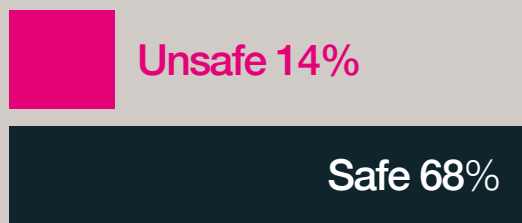
Serious ASB physical or verbal fights
Less serious ASB drunken behaviour

* serious and less serious incidents only.



Perceptions of safety

Overall, people in Kings Cross felt safe or unconcerned.



When asked what would encourage people to visit Kings Cross more often at night, the most popular reasons mentioned included more police (47%), better lighting (27%) and more security guards (27%).

Economic diversity

Kings Cross had the largest number of businesses open after 10pm in the City.

Diverse economic activity can encourage a range of patrons and a shift from a mono-culture of young drinkers. OPEN Sydney has a target that by 2030, 40% of businesses open after 6pm will be shops.

	Pubs & bars	Cafes & Restaurants	Retail
6pm 266 businesses	18%	24%	16%
10pm 228 businesses	20%	25%	13%
4am 146 businesses	17%	23%	12%

Travel

45% lived in the City and Inner South

52% had travelled to the precinct from home

Travel to Precinct Travel from Precinct



Most patrons travelled to and from Kings Cross by foot, rail or car.